

Executive Master of Business Administration Program

College of Business
(1443 AH)

**A report on program's key performance indicators'
measurement and benchmarking for the year 1443
AH.**

1442 – 1443 H.

Key Performance Indicators Data for Executive Master of Business Administration, Program male and female students, Year 1442-1443 H.

Code	Key Performance Indicators	Actual Benchmark			Target Benchmark	Internal Benchmark 1442	New Target Benchmark
		1443	Male	Female			
KPI-PG-1	Percentage of achieved indicators of the program operational plan objective	70%	70%	70%	83%	81.25%	83%
KPI-PG-2	Students' Evaluation of quality of learning experience in the program	4.33	4.43	4.38	4.30	3.47	4.40
KPI-PG-3	Students' evaluation of the quality of the courses.	4.37	4.43	4.40	4.30	3.88	4.40
KPI-PG-4	Students' evaluation of the quality of scientific supervision	4.01	4.24	4.13	4.50	4.23	4.50
KPI-PG-5	Average time for students' graduation	4.07	4.06	4.07	4.00	4.09	4.00
KPI-PG-6	Rate of students dropping out of the program	37%	11%	24%	5%	8%	5%
KPI-PG-7	Graduates' employability	16%	16%	16%	4%	3%	20%
KPI-PG-8	Employers' evaluation of the program graduates 'competency	4.27	4.27	4.27	4.40	4.23	4.40
KPI-PG-9	Students' satisfaction with the provided services	3.87	3.91	3.89	4.00	3.61	4.00
KPI-PG-10	Ratio of students to faculty members	1:3	1:6	1:5	1:3	1:4	1:3
KPI-PG-11	Percentage of faculty members' distribution based on academic ranking	Assist.P: 75% Assoc. P: 25% Prof.: 0%	Assist. P:87% Assoc. P:13% Prof.: 0 %	Assist. P:81% Assoc. P:19% Prof.: 0%	Assist. P: 80% Assoc. P: 16% Prof: 4%	Assist. P:85.5% Assoc. P:14.5% Prof.: 0%	Assist. P: 80% Assoc. P: 16% Prof: 4%
KPI-PG-12	Proportion of faculty members leaving the program	10%	0%	5%	5%	15%	0%
KPI-PG-13	Satisfaction of beneficiaries with learning resources	4.34	4.38	4.36	4.30	4.17	4.40
KPI-PG-14	Satisfaction of beneficiaries with research facilities and equipment	4.35	4.25	4.30	4.30	4.06	4.40

Code	Key Performance Indicators	Actual Benchmark 1443			Target Benchmark	Internal Benchmark 1442	New Target Benchmark
		Male	Female	Overall			
KPI-PG-15	Percentage of publications of faculty member	75%	75%	75%	87%	86%	87%
KPI-PG-16	Rate of published research per faculty member	1:4.10	1:2.75	1:3.43	1:2.28	1:2.26	1:3.45
KPI-PG-17	Citations rate in refereed journals per faculty member	1:2.02	1:4.42	1:3.22	1:0.60	1:0.56	1:3.25
KPI-PG-18	Percentage of students' publication	2%	0%	1%	10%	zero	10%
		0%	0%	0%		zero	
KPI-PG-19	Number of patents, innovative products, and awards of excellence	zero	zero	zero	2	zero	8
		10	1	6		zero	

**Key Performance Indicators Data KPI for Executive Master of Business Administration,
College of Business in main campus, Year 1441-1442 H.**

Code	Key Performance Indicators	Male	Female	KPI for Executive Master of Business Administration
KPI-PG-1	Percentage of achieved indicators of the program operational plan objective	70%	70%	70%
KPI-PG-2	Students' Evaluation of quality of learning experience in the program	4.33	4.43	4.38
KPI-PG-3	Students' evaluation of the quality of the courses.	4.37	4.43	4.40
KPI-PG-4	Students' evaluation of the quality of scientific supervision	4.01	4.24	4.13
KPI-PG-5	Average time for students' graduation	4.07	4.06	4.07
KPI-PG-6	Rate of students dropping out of the program	37%	11%	24%
KPI-PG-7	Graduates' employability	16%	16%	16%
KPI-PG-8	Employers' evaluation of the program graduates' competency	4.27	4.27	4.27
KPI-PG-9	Students' satisfaction with the provided services	3.87	3.91	3.89
KPI-PG-10	Ratio of students to faculty members	1:3	1:6	1:5
KPI-PG-11	Percentage of faculty members' distribution based on academic ranking	Assist.P: 75% Assoc. P: 25% Prof.: 0%	Assist. P:87% Assoc. P:13% Prof.: 0 %	Assist. P:81% Assoc. P:19% Prof.: 0%
KPI-PG-12	Proportion of faculty members leaving the program	10%	0%	5%
KPI-PG-13	Satisfaction of beneficiaries with learning resources	4.34	4.38	4.36
KPI-PG-14	Satisfaction of beneficiaries with research facilities and equipment	4.35	4.25	4.30
KPI-PG-15	Percentage of publications of faculty member	75%	75%	75%

Code	Key Performance Indicators	Male	Female	KPI for Executive Master of Business Administration
KPI-PG-16	Rate of published research per faculty member	1:4.10	1:2.75	1:3.43
KPI-PG-17	Citations rate in refereed journals per faculty member	1:2.02	1:4.42	1:3.22
KPI-PG-18	Percentage of students' publication	2%	0%	1%
		0%	0%	0%
KPI-PG-19	Number of patents, innovative products, and awards of excellence	zero	zero	zero
		10	1	6

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