



Key Performance Indicators Data for College of Business, Year 1443 H

KPI-I-01: Percentage of achieved indicators of the institution strategic plan objectives

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
66.7%	60%	53.57%	In progress	70%

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
66.7%	60%	50.14%	In progress	70%

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
66.7%	60%	57%	In progress	70%

KPI-I-02: Proportion of accredited programs.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
zero	30%	zero	In progress	30%

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
zero	30%	zero	In progress	30%

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
zero	30%	zero	In progress	30%



KPI-I-03: Students' evaluation of quality of learning experience in the programs.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
4.18	4.20	4.07	In progress	4.30

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
4.10	4.20	4.13	In progress	4.20

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
4.24	4.20	4.07	In progress	4.4

KPI-I-04: First-year student's retention rate

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
%69	55%	47%	In progress	73%

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
%56	50%	39%	In progress	60%

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
%80	60%	56%	In progress	85%



KPI-I-05: Graduates' employability and enrolment in postgraduate programs.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
1.2% zero	5% 5%	zero zero	In progress	5% 5%

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
Zero zero	5% 5%	zero zero	In progress	5% 5%

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
2.3% zero	5% 5%	zero zero	In progress	5% 5%

KPI-I-06: Graduation rate for Undergraduate Students in the specified period

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
24%	35%	7.5%	In progress	40%

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
10.7%	35%	2.05%	In progress	35%

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
42%	35%	13%	In progress	45%



KPI-I-07: Satisfaction of beneficiaries with learning resources.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.87	4.1	3.81	In progress	4.1

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.91	4.2	3.84	In progress	4.2

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.86	4	3.77	In progress	4

KPI-I-08: Employers' evaluation of the institution graduates proficiency.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.75	3.8	3.74	In progress	3.8

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.85	3.9	3.83	In progress	3.9

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.7	3.75	3.66	In progress	3.75



KPI-I-09:Annual expenditure rate per student.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
No data available				

KPI-I-10:Students' satisfaction with the offered services.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
4.05	4.25	3.78	In progress	4.4

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
4	4.5	3.84	In progress	4.5

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
4.08	4	3.71	In progress	4.25

KPI-I-11:Ratio of students to teaching staff.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
A 1: 39		A 39:1		
B 1: 44	1 :27	B 39:1		
F 1: 76		F 48:1		
C 1: 46		C 40:1		
			In progress	1 :27



(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
A 1 :24		A 24:1		
B 1: 26	1 :27	B 24:1	In progress	1 :25
F 1: 34		F 23:1		
C 1: 27		C 24:1		

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
A 1: 54		A 53:1		
B 1 : 78	1 :27	B 63:1	In progress	1 :27
F 1 :327		F 121:1		
C 1:77		C 63:1		

KPI-I-12:Proportion of faculty members with doctoral qualifications.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
84%	100%	83%	In progress	100%

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
91%	100%	90%	In progress	100%

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
74%	100%	75%	In progress	100%



KPI-I-13: Proportion of teaching staff leaving the institution.

KPI-I-13 for... Business College College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3%	7%	8%	In progress	2.5%

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
5.88%	7%	7.5%	In progress	5%

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
zero	4%	8.33%	In progress	zero

KPI-I-14: Percentage of self-income of the institution.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
No data available				

KPI-I-15: Satisfaction of beneficiaries with technical services.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.55	4	3.54	In progress	4

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.60	4	3.6	In progress	4



(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.50	4	3.48	In progress	4

KPI-I-16: Percentage of publications of faculty members.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
76%	65%	63%	In progress	77%

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
76.5%	65%	60%	In progress	77%

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
75%	65%	66.67%	In progress	77%

KPI-I-17:Rate of published research per faculty member.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
1: 1.9	1: 2	1: 1.26	In progress	1:21

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
1: 1.8	1: 2	1: 1.12	In progress	1:2

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
1: 2	1: 2	1: 1.5	In progress	1:22



KPI-I-18: Citations rate in refereed journals per faculty member.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.3 :1	16:1	12.03:1	In progress	16:1

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.6 :1	30:1	21.7:1	In progress	30:1

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
2.8 :1	2:1	0.55: 1	In progress	2:1

KPI-I-19: Number of patents, innovations, and awards of excellence.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
Not applicable zero	Not applicable 1	Not applicable 4	In progress	Not applicable 2

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
Not applicable zero	Not applicable 1	Not applicable 3	In progress	Not applicable 1

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
Not applicable zero	Not applicable 1	Not applicable 1	In progress	Not applicable 1



KPI-I-20:Proportion of the budget dedicated to research.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
Data not available				

KPI-I-21:Proportion of external funding for research.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
Data not available				

KPI-I-22:Satisfaction of beneficiaries with the community services.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.95	4	3.96	In progress	4.1

(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
3.9	4	3.92	In progress	4

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
4	4	3.99	In progress	4.2

KPI-I-23:Rate of community programs and initiatives.

College

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
24:1	8:1	7:1	In progress	26:1



(Male Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
15:1	4:1	4.5:1	In progress	16:1

(Female Section)

Actual Benchmark	Target Benchmark	Internal Benchmark*	External Benchmark**	New Target Benchmark
9:1	5:1	3:1	In progress	10:1